

## **About Jim Blasingame**

Jim Blasingame is the president of Small Business Network, Inc., a media company dedicated to serving small business. He is one of the world's foremost thought-leaders on small business and entrepreneurship.

Jim is the creator and award-winning host of "The Small Business Advocate® Show," the world's only weekday radio talk show dedicated to small business, on the air since 1997. Conducting over 1,000 live interviews annually with his Brain Trust, the world's largest community of small business experts, he reaches a national radio audience, plus worldwide listeners on his Internet simulcast and archives. Jim's short feature, "A Small Business Minute™," airs daily on XM Satellite Radio.

He is a syndicated columnist and the author of two books, "Small Business Is Like a Bunch of Bananas" and "Three Minutes to Success." Jim is also the founder of the small business knowledgebase AskJim.biz. Jim can also be found at [SmallBusinessAdvocate.com](http://SmallBusinessAdvocate.com)

The SBA recognized Jim as the 2002 Small Business Journalist of the Year. He is a member of the SBA's National Advisory Council, and a member of the Small Business & Entrepreneurship Council's CEO Advisory Board.

Google ranks Jim as the #1 small business expert in the world. *Talkers* magazine recognized Jim as one of the most important talk show hosts in America. And *Fortune Small Business* magazine identified him as one of the 30 most influential people in America representing small business interests.

As a high-energy keynote speaker, Jim talks to small business audiences about how to compete in the 21<sup>st</sup> century global marketplace; and he teaches large companies how to speak small business as a second language.

## **About Small Business Network, Inc.**

Small Business Network, Inc. produces and delivers unique small business content through its proprietary multi-media resources with two primary goals: 1) help small businesses have the maximum opportunity to be successful and; 2) help corporations successfully connect with this sector through SBN's media channels and by customizing and co-branding SBN content offerings.